

For Immediate Release

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**UNIVERSITY BANCORP DIRECTOR MICHAEL M. TALLEY ELECTED TO  
KEY POSITIONS LOCALLY & NATIONWIDE IN THE HEALTH  
INFORMATION EXCHANGE INDUSTRY**

Ann Arbor, Michigan, June 8, 2010 — University Bank today announced that University Bancorp director Michael M. Talley has been elected to key positions locally and nationwide in the health information exchange industry. Mr. Talley was elected:

- By the members of the South East Michigan Health Information Exchange (SEMHIE) to the board of directors and as Treasurer of SEMHIE;
- To the Healthcare Information and Management Systems Society (HIMSS) Financial Systems Steering Committee where he will serve as Committee Chair on the Health and Human Services Criteria Review Committee for Payments & Financial Services.

Southeast Michigan Health Information Exchange is a diverse 60+-member multi-stakeholder consortium whose membership includes four major health systems (including Henry Ford Health System, St. John Health System, Oakwood Healthcare System and Trinity Health), payers, employers, providers, quality organizations, safety-net providers and healthcare professional associations. SEMHIE will leverage existing and additional technologies across health care settings to improve information process flow, continuity of care, and to accelerate improvement in the quality and safety of care. By decreasing costs while improving the quality of care, SEMHIE will become a self-sustaining health information exchange serving Southeast Michigan.

The Healthcare Information and Management Systems Society is a comprehensive healthcare-stakeholder membership organization exclusively focused on

**More**

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**Page 2 of 4**

providing global leadership for the optimal use of information technology (IT) and management systems for the betterment of healthcare. The purpose of the Financial Systems Steering Committee is to identify and promote the effective use of financial and administrative systems for healthcare practices and facilities including the interoperability and integration of these systems within the overall healthcare enterprise. Specific focus is placed on revenue cycle management and regulatory compliance with HIPAA transaction code sets Version 5010 and ICD-10. This Committee supports the HIMSS Advocacy activities in monitoring legislative, regulatory and industry issues in electronic financial/administrative transactions and related emerging trends. Targeted constituency representation for the Committee includes providers, payers, clearing houses, software/service vendors, consultants and financial institutions.

Noting the importance of healthcare information exchange in solving the long-standing problems that have hindered the manufacturing industry in Michigan and contributed to the loss of one million jobs in Michigan since April 2000, Mr. Talley's efforts in the health information exchange industry have been supported by University Bank as a community reinvestment activity. University Bank is providing SEMHIE with free office and conference meeting space to support Mr. Talley's efforts.

University Bank President Stephen Lange Ranzini stated, "We are pleased that Mr. Talley's longstanding contributions to advancing healthcare IT and health information exchange have been recognized by these two leading firms in the health information exchange industry. Mr. Talley's knowledge of the standards involved in IT security and Health IT will prove invaluable to the work of these two organizations."

Mr. Talley has served since 1990 as the Lead Independent Director and Chairman of the Audit Committee of University Bancorp and has been an integral part of the development of the bank over the past 20 years as the bank has grown from \$40 million of assets and loans under management to over \$8 billion of assets and loans under management. He also sits on the University Bank Audit Committee.

Mr. Talley stated, "I am honored to be able to engage these important organizations to do valuable work and look forward to providing my talents to bring the health information exchange industry to life in Southeast Michigan and across the nation.

A graduate of Michigan State University, Lansing, where he received a Bachelor of Arts in Communications, Mr. Talley is considered a leading national expert in standards and technology development. Mr. Talley has served on other key healthcare standards setting bodies including:

**More**

## **UNIVERSITY BANK DIRECTOR MICHAEL M. TALLEY ELECTED TO KEY POSITIONS LOCALLY AND NATIONWIDE IN THE HEALTH INFORMATION EXCHANGE INDUSTRY**

**Page 3 of 4**

- HITSP, where he was a contributor and writer to the work of the Access Control Working Group, Security & Privacy Working Group, Common Data Transport Working Group and various Cross Technical Working Groups;
- ANSI (American National Standards Institute) Security & Privacy Committees;
- Object Management Group (OMG), Financial Services Task Force – HSSP/OMG/HIMSS IHE/HL7 Working Group, where he was an active participant in the OMG Financial Services Task Force for MDMI (Model Driven Message Integration) Protocols;

In the financial services industry he has been:

- An active participant in writing financial services industry standards and at the leading U.S. financial services standards setting body, ASC X9, he is an Alternate Board Member and has served on the X9F1 Encryption Committee and X9F4 Security Committee. Mr. Talley was a contributor to various standards written by these working groups.
- An active member of various committees of the Financial Services Technology Consortium, including the Security, FSTC/GSA, FAST (Financial Agent Secure Transaction) and Mobile Banking committees.

At the Southeast Michigan Healthcare Information Exchange, Mr. Talley has served on: the Business Planning Working Group; the Security & Privacy Working Group, and served as Chair, for the Sub Working Group for Business Planning.

Mr. Talley has been invited to participate in numerous projects involving a variety of federal agencies, such as NIST (National Institute of Standards and Technology), LLNL (Lawrence Livermore National Laboratory), Department of Defense (DoD), GSA (General Services Administration) and the Federal Reserve Bank (Fed). He was the only banker invited to participate in the DoD-sponsored Information Assurance Global Information Grid events (IA-GIG) (which dealt with the integration of all Department of Defense agencies, such as Army, Navy, Air Force, and Marines, with Intelligence Agencies, for the sharing of data and the running of applications over an echelon level platform built as a “grid”. Mr. Talley is an original participant with the Federal Reserve Bank of Cleveland/NACHA Electronic Billing Information Delivery Service (EBIDS) Pilot for internet based payment solutions. The pilot involved the building by the Fed with the banks, vendors and Automated Clearing House payment network of a “Service Oriented Architecture” (SOA) to distribute electronic bills that can then be paid through a standard internet banking bill payment service.

**More**

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**Page 4 of 4**

**About University Bank**

Ann Arbor-based University Bancorp owns 100% of University Bank which, together with its subsidiaries, holds and manages a total of over \$8.5 billion in loans and assets. University Bank is an FDIC-insured, locally owned and managed community bank. Founded in 1890, University Bank® is proud to be selected as the "Community Bankers of the Year" by U.S. Banker magazine, the recipient of the American Bankers Association's 2009 Community Bank Award and as one of the 12 fastest growing businesses in the Ann Arbor region by the regional economic development agency Ann Arbor SPARK. For more information see [www.university-bank.com](http://www.university-bank.com).

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